

AUG 5TH – 11TH, 2020

# Kenyan Wallstreet

## Weekly Deals Digest

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**Erick Asuma**  
FOUNDER & CEO

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“

Investing should be more like watching paint dry or watching grass grow. If you want excitement, take \$800 and go to Las Vegas.

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**Paul Samuelson**

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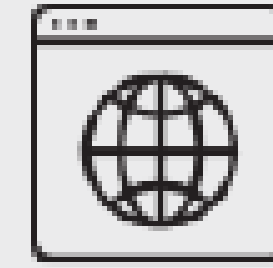
# About us



**WHO  
ARE WE?**

- Kenyanwallstreet.com is a leading business & investment news website. Our stories provide a wealth of information to readers keen on staying on top of everything finance, investments, economics and Real Estate & Construction.
- We aim to provide readers and the general public with news and information on how events in the business world influence their daily lives and have a readership that transcends across the East African region and investors with a keen interest in this region.
- We combine a data- driven approach to inform the messaging, through an understanding of digital media and public relations.

# Our Reach



**350,000+**

Website Visits  
per month



**108,700+**

Followers



**6,600+**

Likes



**7,100 +**

Members



**6000**

Newsletter  
Subscribers



**6000**

Members



**5,000+**

Followers



**5,000+**

Plays per Month

# Top Venture Deals - Africa 05 Aug - 11 Aug 20

PayMob



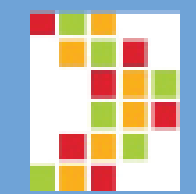
Digital payment acceptance; Series B - \$3.5 Mn  
Investor(s): Global Ventures, FMO, A15

Glamera



Online platform to book beauty services; Seed

Guidepost



Care platform that allows caregivers to work together with patients to manage their chronic condition; Series A  
Investor(s): AlphaCode, Rand Merchant Investment Holdings, Endeavor

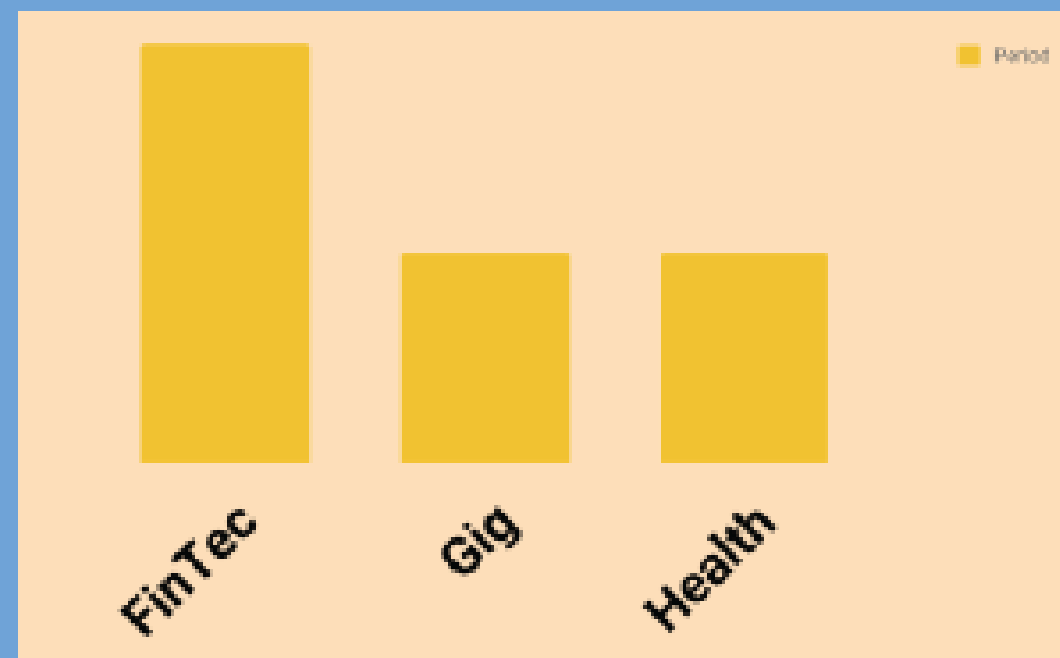
EIGameya



Savings management platform; Seed  
Investor(s): AUC, Cairo Angels, Alexandria Angels

Tracxn

SECTOR SNAPSHOT - #Funding rounds



# Rounds: Sector wise break-up



# Deals Roundup

05 Aug - 11 Aug 20



01



**PayMob - \$3.5 Mn : Series B**

**Digital payment acceptance**

*FinTech*

Investor(s): Global Ventures, FMO, A15

02



**Glamera : Seed**

**Online platform to book beauty services**

*Gig Economy*

03



**Guidepost : Series A**

**Care platform that allows caregivers to work together with patients to manage their chronic condition**

*HealthTech*

Investor(s): AlphaCode, Rand Merchant Investment Holdings, Endeavor

04



**ElGameya : Seed**

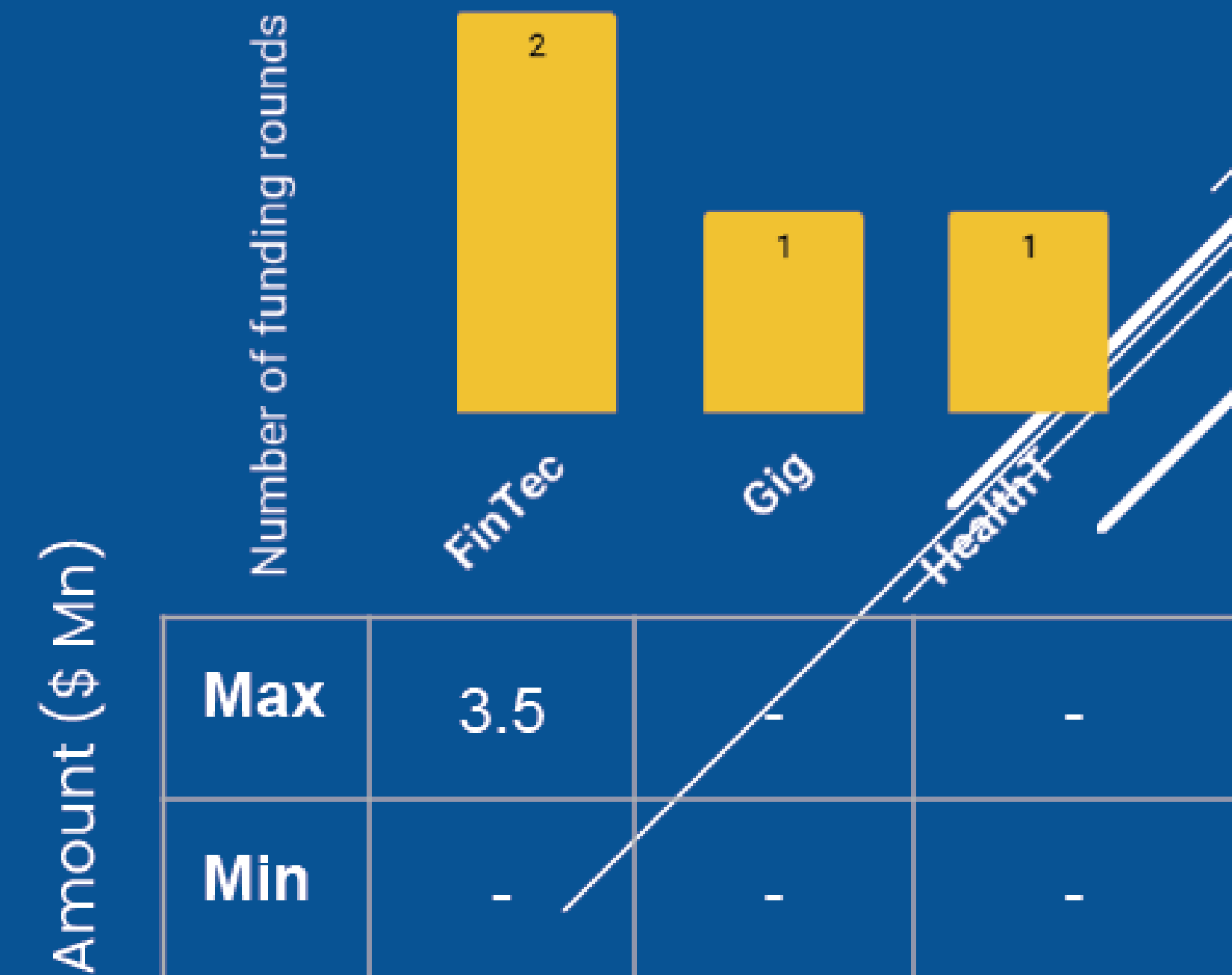
**Savings management platform**

*FinTech*

Investor(s): AUC, Cairo Angels, Alexandria Angels

Number of deals: 6

SECTOR SNAPSHOT - #Funding rounds



Amount (\$ Mn)

Max	3.5	-	-
Min	-	-	-

The Kenyan Wall Street

THE THINKING BEHIND THE INVESTOR

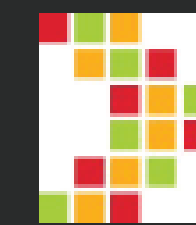




**PayMob: \$3Mn Series B**  
*Digital payment acceptance*  
Investor(s): Global Ventures, FMO+1  
more



**Glamera: Seed**  
*Online platform to book beauty services*



**Guidepost: - Series A**  
*Care platform that allows caregivers to work together with patients to manage their chronic condition*  
Investor(s): AlphaCode, Rand Merchant Investment Holdings+1  
more






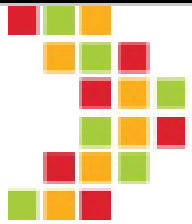


**ElGameya: - Seed**  
*Savings management platform*  
Investor(s): AUC, Cairo Angels+1  
more



**Shaghalni: - Seed**  
*Online job board for multiple industries*  
Investor(s): Pyramids

# Top Venture Deals In Africa - 05 Aug - 11 Aug 2020



Company	Description	Sector	Funding	Investors
 <b>PayMob</b>	Digital payment acceptance	FinTech	\$3.5M	Global Ventures, FMO, A15
 <b>Glamera</b>	Online platform to book beauty services	Gig Economy	Undisclosed	
 <b>Enlabeler</b>	Limited information available		Undisclosed	
 <b>Guidepost</b>	Care platform that allows caregivers to work together with patients to manage their chronic condition	HealthTech	Undisclosed	AlphaCode, Rand Merchant Investment Holdings, Endeavor
 <b>ElGameya</b>	Savings management platform	FinTech	Undisclosed	AUC, Cairo Angels, Alexandria Angels
 <b>Shaghalni</b>	Online job board for multiple industries	Enterprise Applications	Undisclosed	Pyramids



**Thank you.**